



Graduate Certificate in Business Sustainability Strategy

Prepare yourself to lead the development of a sustainability plan with Penn State's 9 credit Graduate Certificate in Business Sustainability Strategy. Learn to implement business practices that manage environmental and social impacts in order to drive profitability, reduce cost and risk, and build competitive advantage. Your course work will focus on:

- › an exploration of sustainability, corporate social responsibility, and how businesses can respond to changes in the regulatory, consumer, and competitive landscape
- › current trends, such as the Sustainable Development Goals (SDGs), the Global Reporting Initiative, impact/ESG investing, and social entrepreneurship
- › the latest business models and sustainable design solutions to drive business value and environmental/social performance

Learn more at: worldcampus.psu.edu/sustainability



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Step Up to a Master's Degree

This certificate is an excellent stand alone credential to add to your résumé. You can also apply the credits to the Business Sustainability Strategy concentration of the Master of Business Administration (MBA), Master's in Corporate Innovation and Entrepreneurship, or the Master's in Strategic Management and Executive Leadership, if you apply to and are accepted into one of these competitive degree programs.

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About Penn State Smeal College of Business

The internationally ranked Penn State Smeal College of Business carries the elite AACSB accreditation, an honor reserved for the top 5% of business schools worldwide. As an online student, you have access to the same world-class faculty who teach in Smeal's resident programs.



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About Penn State World Campus

Penn State World Campus has for years been consistently ranked as a top-10 provider of online degrees by *U.S. News & World Report*. We partner with numerous Penn State academic colleges to offer more than 150 high-quality degree and certificate programs online.

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