



# Graduate Certificate in Business Management Foundations

Prepare yourself to move into a managerial role with the 12 credit Graduate Certificate in Business Management Foundations, offered online through Penn State World Campus.

This completely online program provides the foundational skills you need to play a critical role in your company's success. As a student in this program, you will have the opportunity to gain a broad understanding of the business disciplines that drive organizational effectiveness and performance.

Depending on the courses you select, you can learn to:

- › manage, motivate, and lead both individuals and groups
- › accurately summarize and report an organization's financial position
- › analyze, monitor, and plan financial resources to align with long term strategic priorities
- › appreciate how team dynamics impact outcome
- › resolve global business problems and improve organizational performance

Learn more at:

[worldcampus.psu.edu/businessmngt](https://worldcampus.psu.edu/businessmngt)



**PennState**  
World Campus

A world of possibilities. Online.

## Step Up to a Master's Degree

This certificate is an excellent stand alone credential to add to your résumé. You can also apply credits from this certificate to several degree programs, if you submit an application and are admitted to the program. These degrees include:

- › Master of Business Administration
- › Master's in Corporate Innovation and Entrepreneurship
- › Master's in Strategic Management and Executive Leadership
- › Master's in Marketing Analytics and Insights
- › Enterprise Architecture and Business Transformation MPS



**PennState**  
Smeal College  
of Business

### About Penn State Smeal College of Business

The internationally ranked Penn State Smeal College of Business carries the elite AACSB accreditation, an honor reserved for the top 5% of business schools worldwide. As an online student, you have access to the same world-class faculty who teach in Smeal's resident programs.



**PennState**  
World Campus

### About Penn State World Campus

Penn State World Campus has for years been consistently ranked as a top-10 provider of online degrees by *U.S. News & World Report*. We partner with numerous Penn State academic colleges to offer more than 150 high-quality degree and certificate programs online.

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