



20-WC-0007111155

# Graduate Certificate in Management Consulting

As a student in this completely online 9-credit program, you can learn how to apply research to gain insight, use industry tools for analysis and solution generation, articulate a change plan, and develop key deliverables, such as business cases, cost estimations, and recommendations.

The program helps you develop the critical thinking and communication skills needed to serve as a consultant with an independent firm or as an in-house management adviser. Topics of study include the professional services industry, engagement management, consulting agreements and contracts, frameworks and analytical tools, and more.

You can complete this online program in as little as nine months—while you continue to work.

Learn more at: [worldcampus.psu.edu/mngtconsulting](https://worldcampus.psu.edu/mngtconsulting)



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A world of possibilities. Online.

## Step Up to a Master's Degree

This certificate is an excellent stand alone credential to add to your résumé, but you can also apply the credits you've earned to the Management Consulting concentration of the Master of Business Administration (MBA), or the Master's in Corporate Innovation and Entrepreneurship, if you apply to and are accepted into one of these highly competitive programs.

Learn more at: [worldcampus.psu.edu/mngtconsulting](http://worldcampus.psu.edu/mngtconsulting)



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Smeal College  
of Business

### About Penn State Smeal College of Business

The internationally ranked Penn State Smeal College of Business carries the elite AACSB accreditation, an honor reserved for the top 5% of business schools worldwide. As an online student, you have access to the same world-class faculty who teach in Smeal's resident programs.



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### About Penn State World Campus

For years, *U.S. News & World Report* has consistently ranked Penn State World Campus as a top-10 provider of online degrees. We partner with numerous Penn State academic colleges to offer more than 150 high-quality degree and certificate programs online.

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