



# Graduate Certificate in Strategic Leadership

This 12 credit online program can support your career as a rising executive in the C suite. You can develop as an effective leader and improve your firm's performance by learning to:

- › think and manage strategically
- › formulate and implement effective strategies
- › shape organizational culture
- › guide organizational change
- › implement unique approaches to leadership

Professionals with five or more years of management or team leadership experience are encouraged to apply.

Learn more at [worldcampus.psu.edu/stratleader](https://worldcampus.psu.edu/stratleader)



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World Campus

A world of possibilities. Online.

## Step Up to a Master's Degree

Credits earned in this certificate may apply toward graduation requirements for one of several master's degrees. Contact the program office at [smexl@smeal.psu.edu](mailto:smexl@smeal.psu.edu) for details.



**PennState**  
Smeal College  
of Business

### About Penn State Smeal College of Business

The internationally ranked Penn State Smeal College of Business carries the elite AACSB accreditation, an honor reserved for the top 5% of business schools worldwide. As an online student, you have access to the same world-class faculty who teach in Smeal's resident programs.



**PennState**  
World Campus

### About Penn State World Campus

Penn State World Campus has consistently ranked among the top 10 providers of online degrees worldwide by *U.S. News & World Report*. We offer more than 150 high-quality degree and certificate programs online in partnership with numerous Penn State academic colleges.

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