



Undergraduate Certificate in Fundraising and Advancement



PennState
World Campus

A world of possibilities.
Online.



Online Learning Through Penn State World Campus

To help you balance your commitments to family, career, and studies, the Undergraduate Certificate in Fundraising and Advancement is offered in collaboration with the College of the Liberal Arts and delivered online through Penn State World Campus. Your learning experience will be enhanced by frequent faculty interaction, collaborative group projects, access to instructional resources, and dedicated academic advising and support services. Courses are offered with fixed start and end dates. You can complete course work at the time that best fits your schedule; however, there are weekly deadlines. You must take the courses sequentially, unless you receive prior approval to do otherwise. Upon successful completion of the program requirements, you will receive a formal certificate identical to those received by resident Penn State students.

Undergraduate Certificate in Fundraising and Advancement

As competition for philanthropic gifts increases, there's a growing demand for well-educated professionals who can work in frontline fundraising efforts or in roles that complement those efforts, including prospect researcher, frontline fundraiser, stewardship officer, or database manager. The Undergraduate Certificate in Fundraising and Advancement can give you the credentials and knowledge that employers seek.

As a student in this four-course, 12-credit certificate program, you can learn about key principles of the profession, explore leadership styles, practice skills required of fundraising and advancement staff, and come to understand the various types of organizations in which you might work and roles in which you might serve. Your course work will cover the:

- › nonprofit sector, including small and large nonprofits, colleges, and universities
- › definition of and differentiation between fundraising and advancement
- › wide array of roles played by professionals working in this field
- › selection of roles that could be the best fit for your skills and interests



You will also prepare application materials and study with faculty who have years of real-world experience in fundraising and advancement. As a graduate of this program, you could become a professional employed in fundraising and advancement, working in service of local, national, and international nonprofits and educational institutions of all levels.

Who Should Apply?

Students who have raised funds in their schools or communities or who have interned or worked for nonprofits, and adults seeking to transition into the field, will find this program of benefit.

Curriculum

Required Courses (3 credits each):

Fundraising Leadership: Building a Strong Base

Focuses on the fundamentals of fundraising and leadership, including communications, management of events and people, and stewardship.

Careers in Fundraising and Development

Guides students through an introduction to the fundraising/advancement profession, including a review of the history and emergence of the profession. The course will also touch on key issues such as professional ethics and the legal environment of the field.

You are required to complete 6 additional credits in communications, English, or organizational leadership.





Begin Your Application Today

To apply for this program, you must be a high school graduate or have completed your GED. If you are already enrolled in a Penn State World Campus degree program, you can complete this certificate along with your degree. Talk to your assigned academic adviser to learn more. If you are not enrolled in a World Campus degree program, you may still pursue this certificate as a nondegree student. (Nondegree students do receive full college credit for all courses taken in nondegree status; however, financial aid is not available to nondegree students.) Applying for admission to the Undergraduate Certificate in Fundraising and Advancement program is easy. On the website, click on the "How to Apply" link from the program overview page: worldcampus.psu.edu/facert

Why Penn State World Campus?

- › Penn State credits and degrees earned online are identical to those earned on campus.
- › Penn State World Campus has enrolled students from all 50 states and all 7 continents.

Contact Us

Admissions Questions

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814-863-5386

worldcampus.psu.edu/admissions



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