Kim Moore

Digital Design Undergraduate Programs

PennState
World Campus

A world of possibilities.
Online.

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"The design programs delivered online through Penn State World Campus can provide the essential knowledge you need to reach your career goals. The programs combine digital applications that can be applied across various industries and professions. If you are inspired by learning processes that challenge you to explore knowledge beyond given boundaries, build alternative options for bringing different media together, or collaborate with others to find new ways of communicating ideas, then these programs may be for you. Our goal is to prepare you to be a next generation learner."

—**Anna Divinsky**
    School of Visual Arts Online Coordinator
    College of Arts and Architecture

—**Michael Collins**
    Digital Multimedia Design
     Curriculum Coordinator
    College of Arts and Architecture

Undergraduate Design Programs

The design programs delivered online through Penn State World Campus can provide the interdisciplinary knowledge you need to succeed in the world of modern digital design. The programs combine critical thinking, design skills, and information technology skills to help you find new ways of communicating ideas and solving problems.

If you want to be challenged to push creative boundaries, build your digital portfolio, and collaborate with others to solve design problems, then these programs may be for you.

The Undergraduate Certificate in Digital Arts blends art theory with internet-based technologies. The curriculum synthesizes concepts of multimedia and visual arts and design with production techniques for generating computer-based graphics and media-rich web productions.

The Bachelor of Design in Digital Multimedia Design helps prepare individuals to be leaders in digital media technologies and multimedia industries. This interdisciplinary degree develops students' design thinking through courses in art and design, critical thinking through courses that promote active, critical, and ethical use of communications media and technologies, and systems thinking through courses in information technology and human interaction.

Patricia Goffredo

Daniel Bershefsky

Undergraduate Certificate in Digital Arts

We live in a fast-paced world of ever-changing visual culture. We process designs around us without fully realizing the scope of information that our minds are constantly digesting or how designs become part of our perception, imagination, and self-expression.

This program will help you master the powerful combination of artistic creativity and technical skills necessary to produce professional, high-quality digital portfolios. You can learn some of the latest techniques for generating computer-based graphics, digital photography, and media-rich web productions.

Whatever your background or career aspiration, you will benefit from knowing how to express yourself visually and conceptually, whether through a drawing, narrative, digital image, or website.

Curriculum

The 15-credit Undergraduate Certificate in Digital Arts consists of five 3-credit courses to give you a solid foundation and opportunities to enhance your creative problem-solving abilities. The courses you take can help you acquire the knowledge and rudimentary technical skills needed to create computer-based art. Throughout the program, you will work in a virtual space called The Open Studio, which blends web technologies and art-studio fundamentals. You will create a portfolio reflective of your personal interests, growth, and professional research. You may use this portfolio as a practical tool for self-expression, advertising, marketing, and more.

Who Should Apply?

If you are looking for an introduction to the history, concepts, and techniques of visual art, digital art, web design, and art criticism, this program was created for you. You can:

› explore, discuss, and share knowledge as well as critical opinion about art through writing and art-making

› elevate your current level of knowledge to help you take on new job responsibilities in the digital realm

› acquire problem-solving and technical skills needed to create computer-based graphics and multimedia

View a full list of learning outcomes and course offerings:

worldcampus.psu.edu/digitalarts

"I've been studying from South Korea, and this has been the best school program. The digital arts program is a great learning opportunity!"
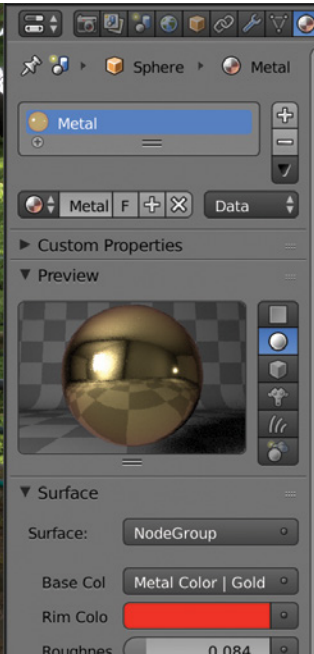
—YoungHoon K.

Bachelor of Design in Digital Multimedia Design

Penn State's 120-credit Bachelor of Design in Digital Multimedia Design helps you develop your creative communication abilities and express them through the design process. This interdisciplinary program focuses on helping you cultivate the abilities you need to create, develop, and deliver captivating messages through digital design.

Offered in a convenient online format, the program is designed to be an interactive, engaging, and collaborative learning experience that can help you become a leader in the digital media and multimedia creative industries.

As a graduate of this program you should be able to:

› appreciate imagination and creativity as valuable human resources that can be leveraged to design projects that stimulate audiences

› demonstrate capacity to create projects that integrate human need, information, and technology to solve problems and address challenges

› effectively use cutting-edge digital technologies to produce multimedia projects

Bogdana Nuzhna

"I realize that I will be pushed further and more will be expected of me in the higher levels, but I feel I now have a firm understanding of the nuts and bolts of digital multimedia design."

—Aaron A.

Curriculum

The curriculum in this 120-credit digital multimedia design degree focuses on learning to design, use, and apply digital platforms and formats. As a student in this program, you can improve your digital literacy by learning to code and create digital presentations using a variety of computer languages, expand your visual literacy by developing multimedia narratives, and enhance your design literacy by exploring ideas in creative problem-solving.

Your course work in visual communications, digital design, strategic communications, arts and media, social media strategies, and software and application development can help you gain relevant experience to build your career as a creative professional. Your courses will present you with a number of opportunities to engage with professors and other students to enrich your learning.

While pursuing your degree, you'll develop a digital portfolio that will not only serve as a repository for your projects and assignments, but also provide a professional resource that you can leverage when seeking employment.

Career Opportunities for Graduates

Your Penn State degree can expand your opportunities for employment and prepare you for a challenging and rewarding career in a wide range of fields, including:

› web design and marketing
› motion graphics and animation
› video
› photography
› application development
› user-experience design

View a full list of learning outcomes and course offerings:

worldcampus.psu.edu/onlinedmd

Why Penn State?

Penn State has been serving students for more than 125 years through distance education and more than 20 years through online learning. We've used that experience to develop a nationally recognized support system for students who are geographically removed from campus.

A Reputation of Excellence

Penn State is regarded as one of the finest higher education institutions in the United States and is accredited by The Middle States Commission on Higher Education, with an outstanding reputation in research and teaching. Our faculty and course designers develop our degrees specifically for the online adult learner. And Penn State World Campus is the real Penn State. The only difference is the way in which the courses are delivered to you.

You can experience courses that are:

› designed around best practices in online delivery

› taught by faculty with experience teaching in an online environment

› created using technology to support successful learning outcomes, not just for convenience

Library Services

As a Penn State World Campus student, you will have access to one of the leading university research libraries in North America—the Penn State University Libraries system, which holds more than 800 online research databases, 110,000 scholarly journals, and 1 million electronic books. You can search the online catalog and review databases as if you were sitting at a terminal in any Penn State library.

Learner and Technical Support

Without having to set foot on campus, you will have access to various support services that resident students enjoy, including course scheduling and academic advising, technical support offered by the Penn State World Campus HelpDesk staff, and career counseling with a licensed professional counselor.

Frequently Asked Questions

How much is tuition?

Tuition is based on cost-per-credit, which may vary based on your program of study. Tuition rates are assessed every semester of enrollment. During your course of study, you may incur additional charges, such as credit-by-examination, exam proctor, and transcript fees. Please visit our website for the most up-to-date tuition rate.

Can I obtain financial aid to pay for my courses?

Penn State realizes that one of the biggest challenges of returning to school is the cost. That's why our advisers have been trained to help you make the most of the financial aid options and opportunities available to you. Full- and part-time degree-seeking students are eligible for federal student aid. We also have flexible payment options to help you, including deferred payment plans, third-party payments for employed professionals, and military payment options.

What does the online classroom look like?

Our philosophy for designing online courses: use the latest technology to best deliver the content in the most flexible way while keeping the technology transparent to you.

How long will it take me to finish my program?

This answer varies for each student. There are many factors (e.g., transfer credits, course load per semester) that influence how long it will take. Depending on the program, some students are able to complete 12 credits every year—others more than 20 credits. You will work closely with an adviser to determine the best course of action for you to complete the program.

Begin Your Application Today

Visit **worldcampus.psu.edu/onlinedesign** and select your program of interest to be directed to the program page.

Click the "Apply Now" button to access your application.

Application Materials

To apply to the undergraduate certificate or bachelor's degree program, you must submit the following:

› online application form and fee

› official high school transcripts or GED transcript

› Official military transcripts (if applicable) and/or official college or university transcripts, if you attended another institution

› TOEFL or IELTS score (if applicable)

For a more detailed description of the application requirements and procedures, please visit: **worldcampus.psu.edu/admissions**

Did You Know?

› Penn State credits and degrees earned online are identical to those earned on campus, but provide the flexibility to complete course work at times and places convenient for you.

› Penn State World Campus is consistently ranked in the top 10 by *U.S. News & World Report* for having the best online bachelor s programs.

› Penn State World Campus has enrolled students from all 50 states and all 7 continents.

Contact Us

Admissions Questions

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worldcampus.psu.edu/admissions

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