



# Postbaccalaureate Certificate in e-Learning Design

PENNSTATE



World Campus



## Postbaccalaureate Certificate in e-Learning Design

The number of individual learners who turn to e-learning courses to acquire new skills is growing rapidly. Instructional designers are in demand in many professional and educational settings.

The 12-credit online Postbaccalaureate Certificate in e-Learning Design can provide you with the knowledge and skills required to deliver impactful online teaching and learning experiences.

In this program, you will study the latest technology and how to use it for teaching and learning. You can gain specialized knowledge in instructional design and e-learning practices that utilize current and emerging technologies to meet education and training goals in government, industry, and nonprofit organizational settings.

If you want to enhance your e-learning skill set with an innovative program grounded in instructional design best practices, you are encouraged to apply.

### Curriculum

To earn the 12-credit postbaccalaureate certificate, you must successfully complete all four courses:

➤ **Course Design and Development in Distance Education  
(3 credits)**

In-depth study of the practices of designing courses taught by print, broadcast, and telecommunications media to adult distance learners.



➤ **Systematic Instructional Development (3 credits)**

Preparation in the use of a nine-step model for systematically analyzing instructional problems and developing validated, practical solutions.

➤ **Emerging Web Technologies and Learning (3 credits)**

This course examines emerging web technologies and explores their application to learning and education.

➤ **Designing e-Learning within Course Management Systems (3 credits)**

Practical design of instructor-facilitated online lessons taking advantage of the accordances and within the constraints of course management systems.

The final course project consists of a learning module that you develop within your choice of course management system—on a topic and for an audience of your choosing—that includes your serving as the instructor or facilitator of that module. You will also review lessons developed by others to provide formative feedback on those modules.

## The Penn State Difference

To balance multiple commitments related to family, career, and studies, the courses in the Postbaccalaureate Certificate in e-Learning Design are offered online through Penn State World Campus. Your learning experiences will be supported with frequent faculty interaction, group projects designed to foster peer interaction, access to instructional resources, and valuable academic advising and support services.

# PENN STATE | ONLINE

[worldcampus.psu.edu](http://worldcampus.psu.edu)

## **Reputation**

Penn State is universally regarded as one of the finest educational institutions in the United States. Putting a Penn State postbaccalaureate certificate on your résumé is a great way to broaden your career options.

## **Flexibility and Convenience**

Penn State understands that adults need flexible and convenient learning options in order to continue meeting their professional and personal commitments. As a Penn State World Campus student, you will have the flexibility to tailor the course schedule according to your own pace and needs, but with the same rigor you would expect from a Penn State program.

## **Faculty Expertise**

Penn State's College of Education is consistently ranked by *U.S. News & World Report* as one of the top U.S. colleges and universities that prepare teachers. And the same industry-respected faculty who teach on campus teach our online courses. The online environment allows you to interact frequently with your faculty, providing even greater opportunities to share insights and reinforce what you are learning.

## **An Exceptional Student/Alumni Body**

Whether you take our courses online or in a traditional classroom, you become a "Penn Stater" who is part of:

- an institution with more than 150 years of excellence in teaching, research, and service
- a proud worldwide network of more than 645,000 alumni and, upon your graduation, you can choose to join the largest alumni association in the world, with more than 177,000 members

## Begin Your Application Today

To pursue the online Postbaccalaureate Certificate in e-Learning Design, complete an online Graduate School Application Form by clicking on the link on the “How to Apply” page at [worldcampus.psu.edu/e-learning](http://worldcampus.psu.edu/e-learning).

The following materials are also required as part of the application process:

- a copy of an official transcript from each institution attended
- GPA and Test Scores — postsecondary (undergraduate), junior/senior (last two years) GPA is required.
- TOEFL or IELTS score, if applicable
- references



“Students complete this certificate program with a better understanding of training and education processes delivered by digital learning platforms. Our program prepares early- and mid-career professionals for evolving career roles.”

Joshua A. Kirby, Ph.D.

Lead Faculty Member of the Learning, Design,  
and Technology Online Programs  
Learning and Performance Systems Department  
College of Education

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## Contact Us

To learn more about the Postbaccalaureate Certificate in e-Learning Design, offered through Penn State World Campus in partnership with Penn State's College of Education, please contact:

### **Penn State World Campus Admissions Counselors**

Email: [wdadmissions@outreach.psu.edu](mailto:wdadmissions@outreach.psu.edu)

Phone: 800-252-3592 (toll free within the United States)

Phone: 814-865-5403 (local and international)

For more information, visit:

[worldcampus.psu.edu/e-learning](http://worldcampus.psu.edu/e-learning)

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Produced by Outreach and Online Education Marketing.

U.Ed. OUT 17-0033/17-WC-0063/bjh/sss Copyright © 2016 The Pennsylvania State University