“The Penn State Online MBA provides a highly engaging and integrative learning environment for professionals who want to advance or change their career paths.

The program can be customized to help you prepare for a broad range of careers, from project management and human resources to business analytics and supply chain management. Our world-renowned faculty work in partnership with current professionals in the field to create an applied and engaged learning experience for you. You will receive a top-quality education from expert educators who are widely respected in their fields of study.”

—Janet Duck, Ph.D.
Faculty Director, Online MBA
Penn State Smeal College of Business
Earn Your MBA Online
Designed to Fit Your Busy Lifestyle and Career Goals

The Penn State Online Master of Business Administration (MBA), led by the internationally ranked Penn State Smeal College of Business and delivered through Penn State World Campus, is a 48-credit program that allows you to earn a master’s degree without interrupting your career. This interdisciplinary degree can provide you with a thorough understanding of all aspects of business management theory and practice while integrating key business concepts found in high-performing organizations.

This program is one of the most flexible top-tier online programs available, giving you the freedom to:

› select from three start dates each year
› earn your degree in 24 or 30 months, or customize your completion plan
› choose from more than 20 concentrations
› participate in a virtual or on-campus residency
› complete weekly assignments from anywhere in the world

As a student, you can design a program to suit your busy schedule, leverage your personal strengths, fill knowledge gaps, build expertise in a discipline, or pivot your career in an entirely new direction.

worldcampus.psu.edu/mba

“It’s incredible how applicable the course material has been to my job. The concepts I learned in class could be implemented in a meeting or applied to a project the very next day.”

—Stephen F., Online MBA Graduate
Online MBA Curriculum

Begin with a Residency

Start earning credits immediately with our three-day residency. This event, offered as either a virtual or on-campus experience, allows you to start course work immediately. Designed to provide information, introduce resources, and foster valuable interactions with faculty and student peers, your residency will help prepare you for a successful integrative, collaborative, and engaged online learning experience.

<table>
<thead>
<tr>
<th>Semester Start</th>
<th>Month Held</th>
<th>Residency Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall</td>
<td>August</td>
<td>Virtual (100% online)</td>
</tr>
<tr>
<td>Spring</td>
<td>January</td>
<td>On-campus at University Park</td>
</tr>
</tbody>
</table>

Build a Core Management Foundation

The program requires 48 credits, 39 of which will provide you with a solid understanding of essential management concepts. These core courses are designed to help you:

› use statistical techniques, as well as accounting and financial data, to analyze and evaluate business decisions

› prepare and deliver clear and compelling case studies about contemporary business problems

› demonstrate effective verbal and written communication skills across multiple platforms

› identify and prioritize business challenges, apply logical reasoning, and develop alternative solutions

› develop leadership skills fundamental to managing a business

Core courses include Financial Accounting, Team Performance, Data Analysis for Decision-Making, Economics for Business Strategy, Global Strategic Management, Corporate Innovation and Entrepreneurship, and more.

See a complete list of course descriptions at: worldcampus.psu.edu/mbacourses

Online MBA Requirements

Residency (three days)

48 Total Credits

› 39 Core Management Credits

› 9 Concentration Credits
“Penn State’s personalized career services and large and engaged alumni network were crucial to helping me achieve my career goals.”
—Drax P., Online MBA Graduate

Customize with a Concentration

Tailor your education to meet your unique career goals by selecting one of these 9-credit concentrations:

**Accounting Foundations** can equip you with a level of knowledge similar in scope to an undergraduate major in accounting.

**Advanced Accounting** focuses on advanced accounting course work; students are required to either have work experience or an undergraduate degree in accounting.

**Business Analytics** covers how to use optimization and forecasting techniques across various areas of business.

**Business Architecture** explores the concepts of enterprise modeling approaches along with tactics to effectively execute organizational transformation and business strategy.

**Business Sustainability Strategy** enables you to help your organization create transformative change and achieve long-term sustainability by managing their environmental and social impact.

**Community and Economic Development** helps you build community capacity, develop sustainable communities, enhance the local economy, and work with community members to build shared visions of the future.

**Corporate Innovation and Entrepreneurship** cultivates your expertise in the techniques, strategies, and business fundamentals required to innovate and sustain new products and services.

**Cybersecurity Intelligence Leadership** focuses on understanding the cybersecurity infrastructure, intelligence analysis process, and how to visualize data discovered through these processes.

**Engineering Leadership and Innovation Management** emphasizes the impact of globalization and the need to innovate on the field of engineering.

**Finance** imparts an understanding of practical applications used to manage financial challenges, as well as financial theory to address future trends.
General Management provides you with a broad foundation in accounting, analytics, finance, and project management.

Health Care Business delivers the knowledge required to help you advance in leadership positions in health services organizations from insurance and pharma to health providers.

Homeland Security enables you to formulate risk- and threat-driven strategies to prevent, mitigate, and respond to issues of national security and public safety.

Human Resource Management integrates HR strategies and practices with organizational strategy to help you improve business performance.

International Affairs addresses topics such as international relations theory, intelligence, globalization, and foreign policy.

Management Consulting presents skills needed to help clients improve efficiencies, transform business models, and restructure their workforce and processes.

Marketing Analytics enables you to translate data into insight to improve your organization’s marketing strategy and decision-making.

Negotiation and Influence combines negotiation theory with hands-on trial-and-error learning to identify and refine negotiation capabilities.

Project Management uses problem-based learning to provide a strong foundation in project management theory and practice.

Public Administration can enhance your ability to understand and analyze public organizational environments to manage more effectively and promote positive change in the public sector.

Strategic Leadership empowers you to design and articulate an organization’s strategic path to ensure it remains relevant in today’s dynamic marketplace.

Supply Chain Management provides logistics professionals with the knowledge to increase the efficiency of an organization’s supply chain.

Concentrations may be added or changed to meet market demand. View updates at: worldcampus.psu.edu/mba

“The Penn State Online MBA was my first choice, primarily due to its innovative curriculum. National rankings and my conversations with the program director solidified my decision.”

—Ernie M., DVM, Online MBA Graduate
ICE: A Skill-Based Approach to Learning

Courses are designed around the three-part ICE framework, a teaching and learning approach that incorporates the principles of Integration, Collaboration, and Engagement.

› Integrative Learning—
  Unifies concepts across previously siloed business disciplines, allowing you to engage in authentic problem-solving from a comprehensive perspective.

› Collaborative Learning—
  Embraces hands-on projects that promote team-based problem-solving, decision-making, and project management—all of which are relevant in the contemporary business environment.

› Engaged Learning—Allows you to apply business concepts in an interactive and participative learning environment through the use of virtual classrooms, collaborative video-conferencing, discussion boards, mentoring, and more.

“I was a nontraditional student. My colleagues were virtual, my workplace was global, and my schedule was unpredictable. The Penn State Online MBA accommodated my needs perfectly.”

—Dr. Michael B., Online MBA Graduate
The Penn State Smeal Advantage

More options, greater flexibility, and a commitment to lifelong learning

In partnership with Penn State World Campus, the Smeal College of Business makes it easy to customize a learning plan to your unique career aspirations and busy schedule. We provide numerous concentrations and one of the most integrated and flexible offerings of all online and residential programs in the United States. As a Penn Stater in a Smeal-led program, you will experience:

**Personal advising**
Experts will explain the many options that Smeal offers and will help you refine your career strategy and craft the educational experience best suited to your interests. It all starts with a simple, but critical, question: “What are your goals?”

**Career coaching**
Our Alumni Career Services team will support you across all career stages with professional advancement opportunities and coaching to help you stay focused on achieving your goals.”
Industry professionals in a virtual classroom
Many of Smeal’s courses feature industry professionals who have been in the trenches and work hard to make an impact every day. These individuals, most of whom hold a Smeal graduate degree, may serve as Teaching Support Specialists (TSS) and partner with our renowned faculty to provide a rich academic context with real-world application.

Enhanced learning outside the classroom
Smeal encourages students studying online to participate in college-wide events, even when face-to-face opportunities are not possible. You have the option to pursue global immersion trips, leadership immersions, executive workshops, and more.

Discover more benefits at: worldcampus.psu.edu/mbasmealadvantage

* Services are available only to students and alumni of Penn State Smeal College of Business degree programs and online degrees led by Smeal and delivered through Penn State World Campus. Students and alumni of online graduate certificates are not eligible to receive these benefits unless they are also enrolled in a degree program.
Why Penn State?

**Reputation for Excellence**

Having a Penn State degree on your résumé is a great way to broaden your career options and prove to current and potential employers that you are an educated, career-focused professional with a relevant and transferable skill set.

**Flexibility and Convenience**

Penn State knows that as an adult student, you need flexible and convenient learning options. The online learning format offered by Penn State World Campus makes it possible to fit a graduate education into your life. Though courses have fixed start and end dates with assignment deadlines, you can decide when to do your course work to meet those deadlines.

**Student Support Services**

Benefit from an array of support services, including access to one of the largest research libraries in North America, plus 24/7 technical support offered by the Penn State World Campus HelpDesk.

**Vast Alumni Network**

Upon your completion of the Penn State Online MBA, you will become part of a proud worldwide network of Penn State alumni, including more than 85,000 graduates of the Smeal College of Business, and you will have the opportunity to leverage valuable Smeal connections throughout your professional career.
Begin Your Application Today

Admissions decisions for the MBA are based on a review of the complete application portfolio. There is a standard deadline each semester, with courses beginning in January, May, and August. Class size is limited. To receive priority consideration for the admission decision and scholarship opportunities, submit your completed application portfolio by the deadline.

**Your application portfolio should include:**
› application and fee
› GPA; both postsecondary cumulative undergraduate GPA and junior/senior GPA are required
› official transcripts from all institutions attended
› references
› résumé
› essay responses
› TOEFL or IELTS score (if applicable)

For application deadlines and more information about the application process, please visit [worldcampus.psu.edu/applymba](http://worldcampus.psu.edu/applymba) or call our admissions office at 814-863-5386.

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**Did You Know?**

› Penn State World Campus is consistently ranked as a top provider of online degree programs by *U.S. News & World Report*.

› No distinction will be made on your official Penn State transcript or diploma that your courses were completed online.

› Faculty in our online programs have extensive corporate, teaching, and research experience. In many cases, they are the same distinguished professors who teach in our residential programs.
Contact Us

Admissions Questions
worldcampus@psu.edu
Phone: 814-863-5386
worldcampus.psu.edu/admissions