

Penn State Online MBA

PennState World Campus

A world of possibilities. Online.

Table of Contents

Earn Your MBA Online 3

Online MBA Curriculum 4–6

ICE: A Skill-Based Approach to Learning 7

The Penn State Smeal Advantage 8–9

Why Penn State? 10

Begin Your Application Today 11



"The Penn State Online MBA provides a highly engaging and integrative learning environment for professionals who want to advance or change their career paths.

The program can be customized to help you prepare for a broad range of careers, from project management and human resources to business analytics and supply chain management. Our world-renowned faculty work in partnership with current professionals in the field to create an applied and engaged learning experience for you. You will receive a top-quality education from expert educators who are widely respected in their fields of study."

— Janet Duck, Ph.D.
Faculty Chair, Online MBA
Penn State Smeal College of Business

PennState
Smeal College
of Business

Earn Your MBA Online

Designed to Fit Your Busy Lifestyle and Career Goals

The Penn State Online Master of Business Administration (MBA), led by the internationally ranked Penn State Smeal College of Business and delivered through Penn State World Campus, is a 48-credit program that allows you to earn a master's degree without interrupting your career. This interdisciplinary degree can provide you with a thorough understanding of all aspects of business management theory and practice while integrating key business concepts found in high-performing organizations.

This program is one of the most flexible top-tier online programs available, giving you the freedom to:

- select from three start dates each year
- earn your degree in 2–5 years, with flexible options anywhere in between
- choose from more than 30 concentrations
- participate in optional Global Immersion opportunities
- complete weekly assignments from anywhere in the world

As a student, you can design a program to suit your busy schedule, leverage your personal strengths, fill knowledge gaps, build expertise in a discipline, or pivot your career in an entirely new direction.

worldcampus.psu.edu/mba

AACSB ACCREDITED

"It's incredible how applicable the course material has been to my job. The concepts I learned in class could be implemented in a meeting or applied to a project the very next day."

— Stephen F., Online MBA Graduate



Online MBA Curriculum

Build a Core Management Foundation

The program requires 48 credits, 39 of which will provide you with a solid understanding of essential management concepts. These core courses are designed to help you:

- use statistical techniques, as well as accounting and financial data, to analyze and evaluate business decisions
- prepare and deliver clear and compelling case studies about contemporary business problems
- demonstrate effective verbal and written communication skills across multiple platforms
- identify and prioritize business challenges, apply logical reasoning, and develop alternative solutions
- develop leadership skills fundamental to managing a business
- analyze and solve business problems from multiple functional perspectives

Core courses include Financial Accounting, Team Performance, Data Analysis for Decision-Making, Economics for Business Strategy, Global Strategic Management, Corporate Innovation and Entrepreneurship, and more.

See a complete list of course descriptions at: **worldcampus.psu.edu/mbacourses**

Online MBA Requirements

48 Total Credits

- 39 Core Management Credits
- 9 Concentration Credits

"Penn State's personalized career services and large and engaged alumni network were crucial to helping me achieve my career goals."

— Drax P., Online MBA Graduate



Customize with a Concentration

Tailor your education to meet your unique career goals by selecting one of these 9-credit concentrations:

Accounting Foundations can equip you with a level of knowledge similar in scope to an undergraduate major in accounting.

Additive Manufacturing and Design explores the new technology of 3D printing and articulates the value proposition for additive manufacturing.

Advanced Accounting focuses on advanced accounting course work; students are required to either have work experience or an undergraduate degree in accounting.

AI: Practice and Analytics provides you with the skills to apply advanced AI tools, technologies, and frameworks to solve business problems.

AI Strategy, Leadership, and Business Impact drives understanding of how to manage the profound influence of AI on business processes, team dynamics, and long-term value creation.

Business Analytics covers how to use optimization and forecasting techniques across various areas of business.

Business Architecture explores the concepts of enterprise modeling approaches along with tactics to effectively execute organizational transformation and business strategy.

Business Sustainability Strategy enables you to help your organization create transformative change and achieve long-term sustainability by managing their environmental and social impact.

Business-to-Business Marketing centers on value creation and delivery, new product development, and marketing strategy and analytics.

Community and Economic Development helps you build community capacity, develop sustainable communities, enhance the local economy, and work with community members to build shared visions of the future.

Corporate Innovation and Entrepreneurship cultivates your expertise in the techniques, strategies, and business fundamentals required to innovate and sustain new products and services.

Cybersecurity Intelligence Leadership focuses on understanding the cybersecurity infrastructure, intelligence analysis process, and how to visualize data discovered through these processes.

Diversity and Inclusion as Strategy discusses the concept of personal, organizational, and cultural values while illustrating how they relate to ethical decision-making, leadership, and culture.

Engineering Leadership and Innovation Management emphasizes the impact of globalization and the need to innovate in the field of engineering.

Finance imparts an understanding of practical applications used to manage financial challenges, as well as financial theory to address future trends.

Financial Engineering helps you develop foundational knowledge as a financial "quant" with course work that focuses on econometric analysis, derivative securities, and financial modeling.

General Management provides you with a broad foundation in accounting, analytics, finance, and project management.

Health Care Business delivers the knowledge required to help you advance in leadership positions in health services organizations from insurance and pharma to health providers.

Homeland Security enables you to formulate risk- and threat-driven strategies to prevent, mitigate, and respond to issues of national security and public safety.

Human Resource Management integrates HR strategies and practices with organizational strategy to help you improve business performance.

International Affairs addresses topics such as international relations theory, intelligence, globalization, and foreign policy.

Leadership and Talent Management analyzes the application of models, theories, and strategies for managing an increasingly diverse workforce and customer base.

Management Consulting presents skills needed to help clients improve efficiencies, transform business models, and restructure their workforce and processes.

Marketing Analytics enables you to translate data into insight to improve your organization's marketing strategy and decision-making.

Negotiation and Influence combines negotiation theory with hands-on trial-and-error learning to identify and refine negotiation capabilities.

Project Management uses problem-based learning to provide a strong foundation in project management theory and practice.

Public Administration can enhance your ability to understand and analyze public organizational environments to manage more effectively and promote positive change in the public sector.

Real Estate Law and Valuation opens the door to the subject matter of real estate analysis, development, finance, investment, management, sales, and valuation.

Strategic Leadership empowers you to design and articulate an organization's strategic path to ensure it remains relevant in today's dynamic marketplace.

Supply Chain Management provides logistics professionals with the knowledge to increase the efficiency of an organization's supply chain.

Supply Chain Risk Management uses industry-proven strategies for managing interruptions as well as tactics for mitigating risks.

Taxation increases your depth of knowledge in tax policy and procedure to promote legal compliance and minimize tax liability.

Concentrations may be added or changed to meet market demand.

View updates at:
worldcampus.psu.edu/mba



ICE: A Skill-Based Approach to Learning

Courses are designed around the three-part ICE framework, a teaching and learning approach that incorporates the principles of Integration, Collaboration, and Engagement.

- **Integrative Learning** — Unifies concepts across previously siloed business disciplines, allowing you to engage in authentic problem-solving from a comprehensive perspective.
- **Collaborative Learning** — Embraces hands-on projects that promote team-based problem-solving, decision-making, and project management — all of which are relevant in the contemporary business environment.
- **Engaged Learning** — Allows you to apply business concepts in an interactive and participative learning environment through the use of virtual classrooms, collaborative video-conferencing, discussion boards, mentoring, and more.

"I was a nontraditional student. My colleagues were virtual, my workplace was global, and my schedule was unpredictable. The Penn State Online MBA accommodated my needs perfectly."

— Dr. Michael B., Online MBA Graduate

The Penn State Smeal Advantage

More Options, Greater Flexibility, and a Commitment to Lifelong Learning

In partnership with Penn State World Campus, the Smeal College of Business makes it easy to customize a learning plan to your unique career aspirations and busy schedule. We provide numerous concentrations and one of the most integrated and flexible offerings of all online and residential programs in the United States. As a Penn Stater in a Smeal-led program, you will experience:

Personal advising

Experts will explain the many options that Smeal offers and will help you refine your career strategy and craft the educational experience best suited to your interests. It all starts with a simple, but critical, question: "What are your goals?"

Career coaching

Our Alumni Career Services team will support you across all career stages with professional advancement opportunities and coaching to help you stay focused on achieving your goals.*



The Penn State Smeal College of Business, University Park

Industry professionals in a virtual classroom

Many of Smeal's courses feature industry professionals who have been in the trenches and work hard to make an impact every day. These individuals, most of whom hold a Smeal graduate degree, may serve as Teaching Support Specialists (TSS) and partner with our renowned faculty to provide a rich academic context with real-world application.

Enhanced learning outside the classroom

Smeal encourages students studying online to participate in college-wide events like global immersion trips, executive workshops, and more.

The global immersion trip is a unique, optional experience that will enhance your ability to communicate cross-culturally, adapt to evolving business environments, and manage the risks and benefits of operating on a global scale. Students may participate in this faculty-led experience for elective credit. Previous destinations have included Shanghai, China; Johannesburg, South Africa; Prague, Czech Republic; Santiago, Chile; and Zagreb, Croatia.

Discover more benefits at:
worldcampus.psu.edu/mbasmealadvantage

** Services are available only to students and alumni of Penn State Smeal College of Business degree programs and online degrees led by Smeal and delivered through Penn State World Campus. Students and alumni of online graduate certificates are not eligible to receive these benefits unless they are also enrolled in a degree program.*





Why Penn State?

Reputation for Excellence

Having a Penn State degree on your résumé is a great way to broaden your career options and prove to current and potential employers that you are an educated, career-focused professional with a relevant and transferable skill set.

Flexibility and Convenience

Penn State knows that as an adult student, you need flexible and convenient learning options. The online learning format offered by Penn State World Campus makes it possible to fit a graduate education into your life. Though courses have fixed start and end dates with assignment deadlines, you can decide when to do your course work to meet those deadlines.

Student Support Services

Benefit from an array of support services, including access to our nationally recognized libraries, plus 24/7 technical support offered by the Penn State IT Service Desk.

Vast Alumni Network

Upon your completion of the Penn State Online MBA, you will become part of a proud worldwide network of Penn State alumni, including more than 96,000 graduates of the Smeal College of Business, and you will have the opportunity to leverage valuable Smeal connections throughout your professional career.

Begin Your Application Today

Admissions decisions for the MBA are based on a review of the complete application portfolio. There is a standard deadline each semester, with courses beginning in January, May, and August. Class size is limited. To receive priority consideration for the admission decision, submit your completed application portfolio by the deadline.

Your application portfolio should include:

- application and fee
- postsecondary cumulative undergraduate GPA
- official transcripts from all institutions attended
- two professional recommendations
- résumé
- essay responses
- TOEFL or IELTS score (if applicable)

For application deadlines and more information about the application process, please visit **worldcampus.psu.edu/applymba** or call our admissions office at 814-863-5386.

Did You Know?

- Penn State World Campus is consistently ranked as a top provider of online degree programs by *U.S. News & World Report*.
- No distinction will be made on your official Penn State transcript or diploma that your courses were completed online.
- Faculty in our online programs have extensive corporate, teaching, and research experience. In many cases, they are the same distinguished professors who teach in our residential programs.



Contact Us

Admissions Questions

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worldcampus.psu.edu/admissions

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