



# Master of Education in Higher Education



**PennState**  
World Campus

**A world of possibilities.  
Online.**

## Table of Contents

Online Master of Education in  
Higher Education .....3

Online Graduate Certificate in  
Institutional Research .....3

Higher Education  
Learning Outcomes.....4

Why Penn State? .....5

Begin Your Application Today.....7



“This program prepares you to be a leader by introducing you to the latest research in the field and helping you master practical skills that foster professional success within college and university settings.”

— **Karen Paulson, Ph.D.**  
**Associate Professor**  
**Coordinator of Online Programs**  
**Higher Education Program**





“When a family relocation made me consider a career change, I prepared by earning my Master of Education in Higher Education online. The program offered me flexibility and support that I needed to make big decisions about my career transition.”

— **Nathaniel S., graduate  
Master of Education in Higher Education**

## Online Master of Education in Higher Education

The online Master of Education (M.Ed.) in Higher Education is a 30-credit program designed to provide you with the solid foundation of knowledge you need to pursue a career and leadership in postsecondary education. The program offers you a broad-based introduction to policies, administration, history, organization, research, and the evaluation of postsecondary education programs and activities.

Career paths for the M.Ed. degree include staff positions in:

- › admissions
- › student life
- › outreach
- › academic advising
- › university development
- › institutional research
- › career development
- › alumni relations
- › enrollment management

To learn more about the M.Ed. in Higher Education, or to apply to the program, visit: [worldcampus.psu.edu/hied](http://worldcampus.psu.edu/hied)

## Online Graduate Certificate in Institutional Research

This 15-credit program can help you acquire methodologies and research practices as well as the skills to support institutional planning and policy formation. The program includes topics such as research design, assessment, and evaluation; enrollment management; and the integration of strategic planning with institutional finance.

To learn more about the Graduate Certificate in Institutional Research, or to apply to the program, visit: [worldcampus.psu.edu/ir](http://worldcampus.psu.edu/ir)

# Higher Education Learning Outcomes

## The M.Ed. in Higher Education curriculum allows you to choose from the following emphases:

- › Administration — if you want to pursue a career or career advancement in a wide variety of administrative and staff support areas in colleges and universities
- › Student Engagement — if you want to work in areas specifically related to students in colleges and universities
- › Institutional Research — if you seek a career in data analysis and research within colleges and universities

Each area of professional practice is designed to provide the scholarly course work and practical experiences that you need to qualify for an entry-level professional staff position and career advancement in fields of higher education.

## Upon your completion of this program, you should be able to:

- › critically evaluate higher education as a field of study, appreciating its history, diversity, and global context
- › utilize research and data to effectively assess current challenges facing higher education institutions
- › skillfully address audience, purpose, and context in professional and scholarly communication, and use appropriate writing skills and media in oral presentations
- › collaborate with others and use critical self-reflection skills to clarify personal values for leading and decision-making
- › become a lifelong learner in this field
- › construct a learning and career portfolio for ongoing professional development and reflective practice

“My favorite thing about being an M.Ed. in Higher Education student was that I was able to choose courses that interested me. I initially took a public health course because I really wanted to work in student affairs or student health services. But I was able to later make different course selections that reflected other interests and made the program my own.”

— **Lauren A., graduate**  
**Master of Education in Higher Education**



# Why Penn State?

## Collaboration

This online program is a collaboration between Penn State World Campus and Penn State's College of Education. The partnership connects you with renowned faculty who can help you further develop your skills in secondary education.

## Flexibility and convenience

Penn State knows that adults need flexible learning options to continue meeting their professional and personal commitments. You can take courses when you please, earning your degree at your own pace.

## Is this online program the real Penn State?

Yes. Penn State World Campus was launched in 1998 as Penn State's virtual campus administered online. It has since grown into one of the most highly regarded online campuses — extending Penn State's reach across the world. No distinction will be made on your official Penn State diploma that your courses were completed at a distance.

## How long will it take to complete the degree?

You can apply to start taking courses in any semester and take those courses as your personal and professional schedules permit. However, most students will complete the master's program within two to three years and the certificate in two to three semesters.

## Can I obtain financial aid?

Penn State realizes that one of the greatest challenges of returning to school is the cost. That's why our student support teams have been trained to help you make the most of the financial aid options and opportunities available to you. To learn more, visit: [worldcampus.psu.edu/tuition-and-financial-aid](https://worldcampus.psu.edu/tuition-and-financial-aid)

## Reputation

Penn State is universally regarded as one of the finest educational institutions in the United States. Putting a Penn State degree or certificate on your résumé is a great way to prove to current and potential employers that you are a well-educated professional.



“In one of my classes, we were required to interview people and explore different career opportunities that we might be interested in. After working on those assignments, I no longer felt like I was studying online by myself; I knew that I was interacting and working directly with my classmates.”

— **Camille S., graduate**  
**Master of Education in Higher Education**

# Begin Your Application Today

## How to Begin

1. Visit: [worldcampus.psu.edu/hied](http://worldcampus.psu.edu/hied)
2. Click the “Apply Now” button to begin your application.

### Your application portfolio should include:

- › completed graduate school application and fee
  - › official transcripts from each postsecondary institution attended
  - › grade-point average
  - › official military transcripts, if applicable
  - › TOEFL or IELTS (if you did not graduate in the United States; U.S. citizens are exempt)
  - › three academic and/or professional references
  - › statement of purpose
  - › résumé
- GRE/GMAT test scores are no longer required.

To apply or for more information about these application materials, visit: [worldcampus.psu.edu/hied](http://worldcampus.psu.edu/hied)

## Did You Know?

- › Penn State World Campus is consistently ranked in the top 10 by *U.S. News & World Report* for having the best online graduate education programs.
- › Penn State World Campus has enrolled students from all 50 states and all 7 continents.
- › Penn State credits and degrees earned online are identical to those earned on campus, but provide the flexibility to complete course work at times and places convenient for you.



# Contact Us

## Admissions Questions

admissions@worldcampus.psu.edu

Phone: 814-863-5386

worldcampus.psu.edu/admissions



**PennState**  
World Campus

The Pennsylvania State University  
128 Outreach Innovation Building  
100 Innovation Blvd.  
University Park, PA 16803



@psuworldcampus



@pennstateworldcampus



**Penn State World Campus**



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